



WNCN
 EASTERN NORTH CAROLINA
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

CONTRACT

And:

Red Eagle Media Group
 815 Slaters Lane
 Alexandria, VA 22314
 USA

Contract / Revision 956079 /		Alt Order # 2533277	
Product NC			
Contract Dates 10/25/16 - 10/31/16		Estimate # 8283	
Advertiser POL/NRA-ILA		Original Date / Revision 10/19/16 / 10/19/16	
Billing Cycle WEEKLY	Billing Calendar Broadcast	Cash/Trade Cash	
Property WNCN	Account Executive Katz Washington	Sales Office Katz/Washingto	
Special Handling			
Demographic Adults 35-64			
		Total Ratings 23.80	
Agency Code 9915593	Advertiser Code 375	Product 1/2 992	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCN	10/25/16	10/31/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/25/16	10/31/16	-----S	1			\$400.00	2.90				
N 2	WNCN	10/25/16	10/31/16	Local News @ 530p	530p-6p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/25/16	10/31/16	MTWTF--	5			\$400.00	2.70				
N 3	WNCN	10/25/16	10/31/16	Entertainment Tonight	7p-730p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/25/16	10/31/16	-T-----	1			\$700.00	4.00				
N 4	WNCN	10/25/16	10/31/16	Sat Hour 2	9p-10p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/25/16	10/31/16	-----S-	1			\$750.00	3.40				
Totals												23.80	\$3,850.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 FACILITY: WNCN-TV
 3221 S. Evans St.
 Greenville, NC 27834
 (252) 355-8542
 252-355-8500

Contract / Revision	Alt Order #
956079 /	25333277

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	NC	8283

Advertiser	Original Date / Revision
POL/NRA-ILA	10/19/16 / 10/19/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/24/16 - 10/30/16	7	\$3,450.00	(\$517.50)	\$2,932.50
10/31/16 - 11/06/16	1	\$400.00	(\$60.00)	\$340.00
Totals	8	\$3,850.00	(\$577.50)	\$3,272.50

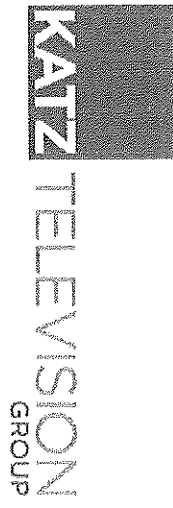
Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

054079



125 West 55th St
New York, NY 10019

Contract # 25333277		Changes as of: 10/18/2016 at 6:45 PM		Version: Original Order	
CPE: 375/9928283		Flight: 10/25/16 - 10/31/16		Total \$: \$3,850.00	
Agency: RED EAGLE MEDIA GROUP		Advertiser: NRA-ILA		Total Spots: 8	
Product: NC		Station: WNCN		Total CPE: \$161.76	
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314		Market: Greenville/New Bern/Wash			
Agency Order #: 5494069		Office: WASHINGTON			
Buyer: Eagle Media Media Assistant, Red		Primary Demo: Adults 35-64		Total GRP: 23.8	
Salesperson: JACOB ROTH 212-373-8175		Con Type: POLITICAL/NOTE		Separation:	
		Assistant: JACOB ROTH 212-373-8175			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP
							10/25	10/26	10/27	10/28	10/29	10/30	10/31				
1	Su 9a-10:30a		SUNDAY MRN-CBS	\$400.00	2.9	30	0	0	0	0	0	1	0	1	\$400.00	\$137.93	2.9
2	Tu-F,M 5:30p-6p		9-YR SD NW@530	\$400.00	2.7	30	1	1	1	1	0	0	1	5	\$2,000.00	\$148.15	13.5
3	Tu-F,M 7p-7:30p		ENT TONIGHT 30	\$700.00	4.0	30	0	1	0	0	0	0	0	1	\$700.00	\$175.00	4.0
4	Sa 9p-10p		CRIME TIME DRAMA	\$750.00	3.4	30	0	0	0	0	1	0	0	1	\$750.00	\$220.59	3.4
TOTALS:							1	2	1	1	1	1	1	8	\$3,850.00	\$161.76	23.8



125 West 55th St
New York, NY 10019

Contract # 25333277

Changes as of: 10/18/2016 at 6:45 PM

Version: Original Order

CPE: 375/992/8283

Flight: 10/25/16 - 10/31/16

Station: WNCT

Total \$: \$3,850.00

Agency: RED EAGLE MEDIA GROUP

Advertiser: NRA-ILA

Market: Greenville/New Bern/Wash

Total Spots: 8

RED EAGLE MEDIA GROUP 815 SLATERS

Product: NC

Office: WASHINGTON

Total CPE: \$161.76

VA 22314

Agency Order #: 5494069

Primary Demo: Adults 35-64

Total GRP: 23.8

Buyer: Eagle Media Media Assistant, Red

Con Type: POLITICAL/VOTE

Salesperson: JACOB ROTH 212-373-8175

Assistant: JACOB ROTH 212-373-8175

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
10/18/16 6:47 PM JACOB ROTH Separation: 30

Competitive Information

Market Budget: \$15,400
WNCT Share: 25%
Comment: EST
Unknown: 75%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$3,850.00	\$161.76	23.8
Total	100%	8	\$3,850.00	\$161.76	23.8

Monthly Summary

Month	Spots	Dollars
2016-Oct	7	\$3,450.00
2016-Nov	1	\$400.00
Total	8	\$3,850.00

Transaction History

Trans	Created/Received	Created by	Status	Spot++	Spot-	\$ Chg	Contract \$	Comment
New	10/18/16 6:45 PM	JACOB ROTH	New	8		\$3,850.00	\$3,850.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.